



Българо-швейцарска търговска камара

Bulgarian-Swiss Chamber of Commerce

**Business and Innovation Forum
Bulgaria - Switzerland
June 15th, 2016, Sofia**

The Business and Innovation Forum organized by the Bulgarian – Swiss Chamber of Commerce (BSCC) in cooperation with the Embassy of Switzerland in Sofia and the Sofia Tech Park takes place on the margin of the official visit to Bulgaria of the State Secretary for Economy of the Swiss Confederation and Head of the State Secretariat for Economic Affairs (SECO), Mrs Marie-Gabrielle Ineichen-Fleisch, accompanied by a Swiss business delegation.

The Forum will gather primarily representatives of Swiss and Bulgarian business, politicians, governmental officials, researchers and other stakeholders engaged in business and innovation sectors. It aims to build on existing relationship and connections between Switzerland and Bulgaria as well as broadening the scope for further cooperation with particular focus on new business partnerships and investment opportunities, networking and knowledge exchange. It aims also to present the opportunities and the potential of the Sofia Tech Park for supporting innovative cooperation between companies and academia in the field of information and communication technologies, life sciences and green energy.

During the Contact Lounge, Swiss participants will meet Bulgarian companies for individual bilateral meetings.

Time: Wednesday, the 15-th of June 2016, from 1.30 to 5.30 p.m.

Venue: Sofia, Bulgaria, Laboratory Complex of the Sofia Tech Park (111 Tsarigradsko Shose Boulevard. The entrance to the park is right opposite Arena Armeec Sports Hall)

http://sofiatech.bg/en/wp-content/uploads/2015/11/pokana_KARTA_ENG.jpg

Language: Bulgarian/English (simultaneous translation)

13.30-14.00	Registration and welcome coffee
14.00-14.20	Introduction by the hosts <ul style="list-style-type: none">• Boni Bonev, BSCC, Chairman of the Board• Elitza Karadjova, Technology + Innovation Network, CEO and Chairperson of the Board of Directors Research and Development and Innovation Consortium Sofia
14.20-14.50	Key note addresses <ul style="list-style-type: none">• H.E. Tomislav Donchev, Deputy Prime Minister for EU Funds and Economic Policy;• Mrs Marie-Gabrielle Ineichen-Fleisch, State Secretary for Economy

	of the Swiss Confederation and Head of the State Secretariat for Economic Affairs (SECO)
14.50-15.30	<p>Overall Investment Opportunities</p> <ul style="list-style-type: none"> • InvestBulgaria Agency (tbc) Business climate and investment opportunities in Bulgaria • Economic, business and investment climate in Switzerland (tbc) • Presentation of a success story for a Swiss investment in Bulgaria
15.30-15.50	Coffee break
15.50-16.50	<p>Two parallel Workshops:</p> <ul style="list-style-type: none"> • Unique environment for innovation: Sofia Tech Park. Presentations from the leaders of three of the applied research laboratories and discussion on the opportunities for joint projects. Visits of the labs • Current investment projects in Sofia region and public procurement procedures. Presentation from Sofia Investment Agency and discussion on the new amendments in the Public Procurement Act <p>Optional: Visit to some of the facilities of the Sofia Tech Park, Incubator and innovative companies</p>
16.50-17.30	<p>Contact Lounge</p> <p>B2B meetings between Bulgarian and Swiss companies and research organizations</p>